

Climanosco Research Articles

Collection 2, Climate change and its impacts

Rising carbon dioxide is decreasing nutrition in crops and endangering health among the less wealthy

By Matthew Smith and Samuel S Myers, 15 October 2019

RESEARCH ARTICLE

Carbon dioxide levels are rising globally. The increasing CO₂ levels reduce the concentration of nutrients in many of the crops that are consumed worldwide (wheat, rice, barley, maize, legumes, and potatoes). The larger effects for human health are concentrated in regions that heavily rely on these crops for their nutrition such as South and Southeast Asia, North Africa, and the Middle East. Because these effects are likely to be hidden, we should better monitor the nutritional status of populations as well as crop nutrient content over the coming decades.

Global nutrient deficiency has been declining, but not for everyone

Over the past several decades, global nutritional status has been improving for most countries — worldwide rates of stunting (low height-for-age), wasting (low weight-for-age), and deficiencies of many key micronutrients (including iron and zinc) have seen significant declines. However, this improvement has not been felt everywhere, with major parts of South Asia (particularly India) and sub-Saharan Africa seeing uneven or stalled improvement of their nutritional status.

Nutritional deficiencies — particularly for iron, zinc, and protein — can lead to a range of health complications, ranging from lowered immune functioning, anemia, reduced cognitive development, low birthweight for newborns, and many more. Furthermore, despite global declines, iron and zinc deficiencies together are still estimated to have accounted for 5.7% of all life-years lost to death or disability in 2015 (a measure of the impact of illness due to either premature death or through reduced quality of life during sickness). Protein deficiency is not usually estimated on its own, but it contributes an additional 1.7% of total life-years lost. The continuing and equitable improvement of nutritional status is therefore crucial to promoting and fostering global health in the future.

Nutrients come mainly from plants, especially for those who are less wealthy

The main way that people consume these vital macro- and micronutrients in their diet is from plants: 63% of protein, 68% of zinc and 81% of iron globally are eaten in plant-based foods. This is even more pronounced among developing countries that have less income to spend and where animal source foods are more difficult to access. Because of our global reliance on plants for nutrition, it is clear that our ability to provide adequate nutrition to the world depends in large part on sustaining our plant-based forms of nutrition.

Rising CO₂ can lower the nutrient content of major crops

Meanwhile, each year our global carbon dioxide (CO₂) emissions — from the burning of fossil fuels, industrial output, and land use change — continue to outpace the last. One of the oldest continuous direct measurements of atmospheric CO₂ concentration found a level of 317 parts per million (ppm) in 1960. As of 2015, we have now surpassed 400 ppm CO₂ globally, and we are on an aggressively accelerating trajectory to reach 550 ppm by roughly 2050.

Rising CO₂ has been thought to increase the growth rate of many plants through its beneficial role in photosynthesis, though it has also been predicted to cause dramatic disruptions to many of our global food systems. Our work has focused on a subtler, but no less dangerous effect of higher CO₂. In a set of experiments spread across the globe, a range of important food crops — wheat, rice, maize (corn), potato, sorghum, and barley — were tested for their nutritional response to being grown under higher CO₂.

To do this, two identical plants were grown in an open field under nearly the same environmental conditions: soil, weather, fertilizer, and water. However, one of the plants was surrounded by a ring of carbon-dioxide-emitting jets to maintain a locally elevated CO₂ concentration of roughly 550 ppm. An experiment designed this way isolates the specific impact of CO₂ by keeping all other variables constant.

When these plants were harvested and their edible portions analyzed, it was found that many of the foods grown under the higher CO₂ had 3 to 17% less iron, zinc, and protein [S.S. Myers et al., 2014] — nutrients important for global health — compared to the nearby plants grown at normal CO₂ levels. This collection of 143 side-by-side comparisons was the largest-ever collection of data to have found this effect in high-quality open-field experiments. Though it is still debated why these plants tend to have less nutrients compared to those grown under current CO₂ levels, the effect was found under all experimental trials in this study.

Some plants respond more strongly to CO₂ than others

The effect was not the same across all nutrients and foods. The crops that behaved most consistently were a group of major grain crops — wheat, rice, and barley — which each saw significant declines across all important nutrients: iron, zinc and protein.

For other crops, the results were more mixed. Legumes (peas and soybeans), like major grains, also saw drops in their zinc and iron, but interestingly had relatively little or no loss of protein. We believe this occurs because legumes, unlike most plants, can harvest nitrogen direct from the air, which they then turn into protein, regardless of CO₂ levels. Other crops must pull in nitrogen from the soil via their roots as they do with iron and zinc, and the speed of that process is controlled to some degree by the amount of CO₂.

Other major crops, maize and sorghum, showed less or no response across all nutrients when grown under higher CO₂. This is likely caused by the way these and other biologically similar crops (e.g. sugar cane, millet) perform photosynthesis, which is different than the ways most other crops do. This group of crops keep an artificially high internal CO₂ concentration in their plant tissues even under current conditions, so the addition of more CO₂ does little to affect their uptake of nutrients. As a result, these crops are more immune to the nutritional decreases caused by higher carbon dioxide.

This has the potential to worsen existing deficiencies

Because the CO₂-related loss of nutrients from plants is mostly imperceptible, unlike a loss of calories which could be felt as hunger, it is more likely that this effect could result in a rise of nutrient deficiency.

To explore this, across three studies we and our colleagues attempted to estimate the potential size of the effect of CO₂ on future nutritional deficiencies. To do so, we looked at each country's diet compared with their nutritional needs and how each food in their diet responded to CO₂ to estimate the size of the population newly at risk of deficiency under 550 ppm CO₂. We found that the numbers of zinc deficient people globally could rise by 138 million

[S.S. Myers et al., 2015] and protein deficient people could rise by 148 million in 2050 [D.E. Medek et al., 2017].

The rise in iron deficiency could not be predicted due to a poorer link between diet and deficiency, so we instead looked solely at which populations around the world were at risk of health burden related to iron deficiency. To do this we summed up the total number of people that meet several criteria: they belong to the groups most sensitive to health effects from iron deficiency (children and women of childbearing age), they would lose the highest amounts of iron due to the CO₂ effect, and their current level of anemia was already high, indicating an existing vulnerability that could get worse. It was estimated that roughly 1.4 billion women and children live in countries that are in this highest-risk group [M.R. Smith et al., 2017]. Even worse, these numbers are in addition to the roughly two billion people already deficient in one or more of these nutrients whose deficiencies could become more severe if not helped.

Countries are more or less vulnerable to this effect depending on what they eat

But because crops respond differently to the rise in CO₂ (and animal-source foods do not respond directly at all because their nutritional content is controlled by their biological functions), it is also clear that populations around the world would suffer the burden unequally. Countries that have high intakes of animal foods — North America, Europe and wealthier East Asia — may be more insulated from any health impacts. Similarly, countries that rely on crops that are less affected by high CO₂ — maize, sorghum, millet — have lower vulnerability than those with wheat- or rice-dominant diets. This means that many maize-eating countries in Central and South America, as well as major swaths of Sub-Saharan Africa that eat a combination of these grains, would be less harmed.

Overall, the most susceptible regions would be those that already have large populations that are on the brink of deficiency and are high consumers of CO₂-affected wheat and rice: India and South Asia, Southeast Asia, China, the Middle East and North Africa. India alone constitutes some of the highest burden under higher CO₂: 53 million newly protein deficient and 48 million zinc deficient.

However, these countries are not necessarily destined to see a growth in nutritional deficiency as CO₂ rises. Changes in diets or nutritional status between now and 2050 could either act to protect or jeopardize countries from many of these health effects, depending on other factors that control what we eat: income, preference, or growing access to a wider range of foods. However, these studies that we have conducted reveal the regions that are most at risk to this CO₂-nutrition link and would be best served by heightened vigilance in monitoring public health and crop nutrition if these effects in fact materialize.

Rising CO₂ could have harmful consequences for many of Earth's systems, including those that humans rely upon for health. Here we show the implications for one of them — how higher CO₂ can lower the nutritional quality of crops, causing negative health impacts for those that need them most. This is an issue of global significance, affecting broad swaths of the world and potentially hundreds of millions of people. Because of its broad and significant effects, countries most in harm's way need to maintain a high level of awareness of their public nutrition and act swiftly as peril emerges.

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